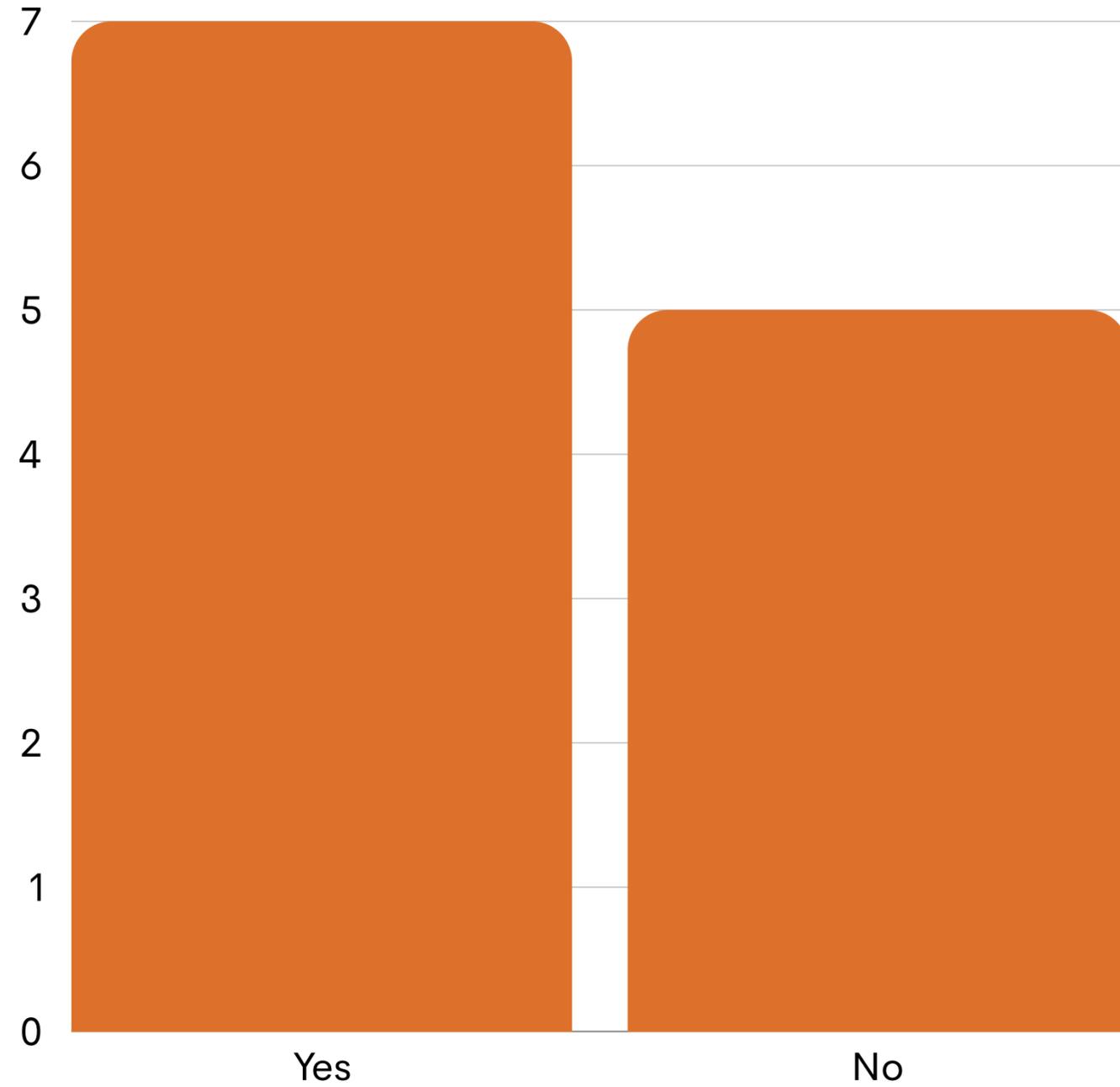


Data & Analytics Roundtable Breakfast

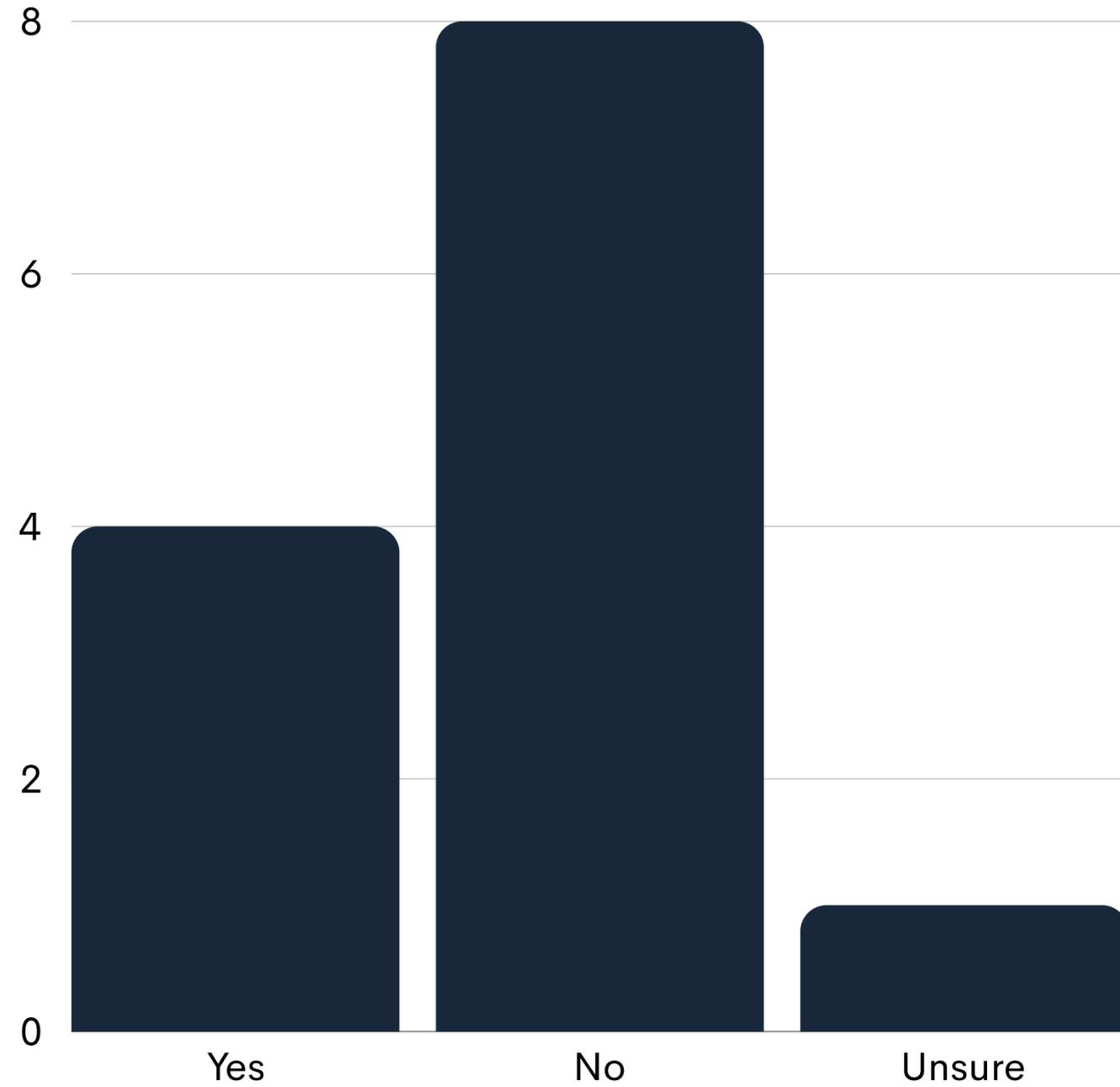
Polling Results



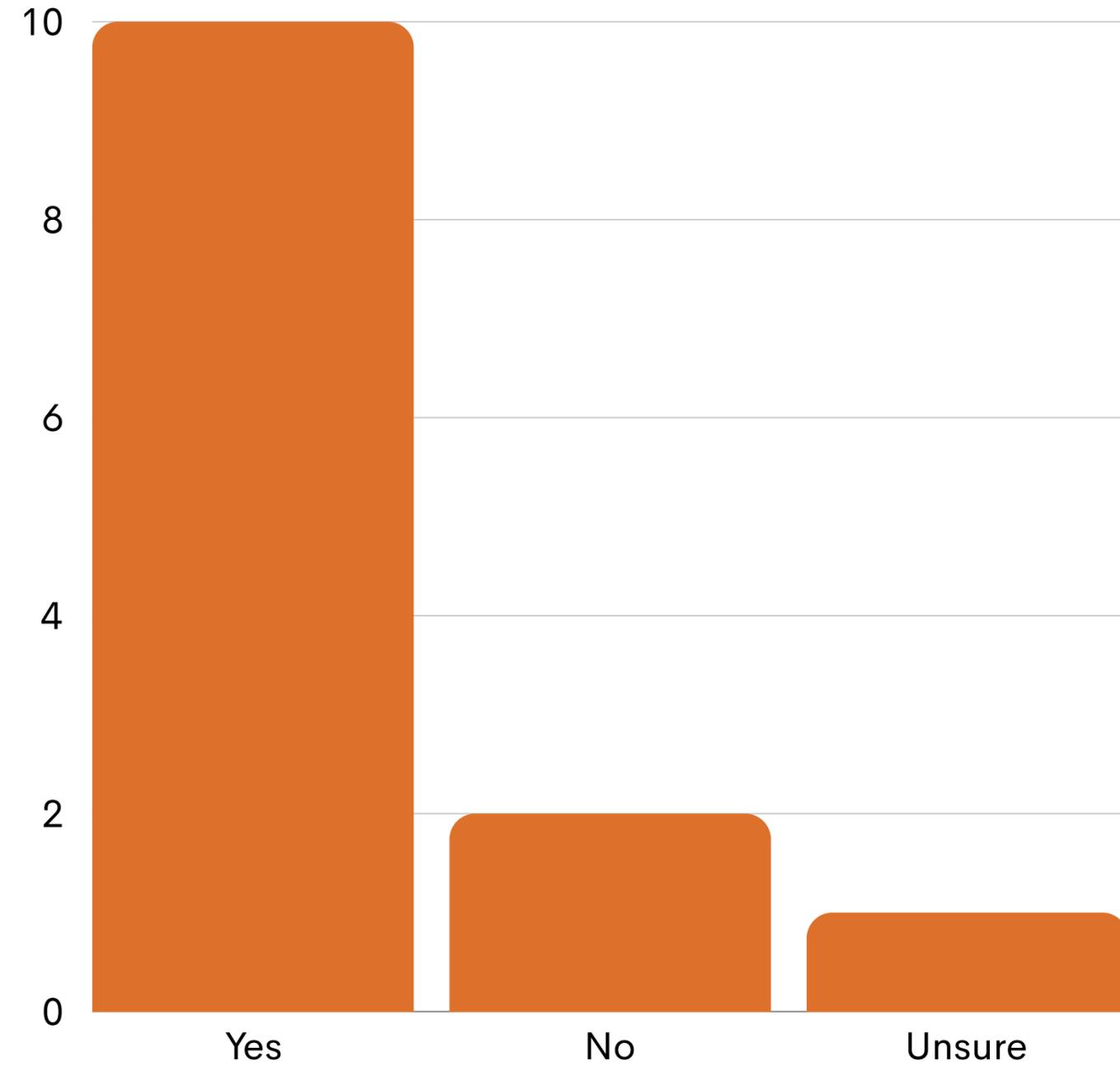
Have you attended an LMF event before?



Is your organisation a data centric/data first firm?



Is legacy data, or the management of it, a challenge in your firm?



What areas of your business would benefit the most from better data quality/insights?



*This answer is in a word cloud format, which means the larger the text the more common the answer.

Rank these in order of importance, in terms of the main drivers benefits/outputs from an effective data strategy

1. RISK MITIGATION AND COMPETITIVE ADVANTAGE



2. OPTIMISING OPERATIONAL EFFICIENCY



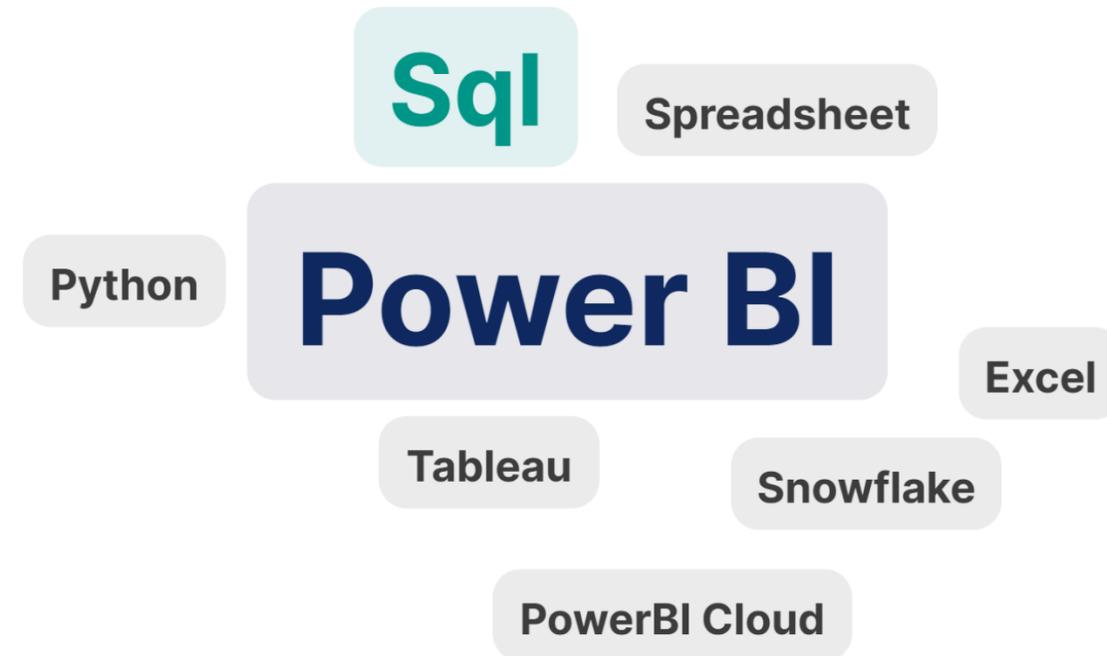
3. ENHANCING CUSTOMER EXPERIENCE



4. OVERSIGHT, GOVERNANCE & COMPLIANCE



What is your favourite/preferred tool/application/platform to manage data?



*This answer is in a word cloud format, which means the larger the text the more common the answer.



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