



Market People Charity Fashion Gala

The Banking Hall, 14 Cornhill, EC3V 3ND

20 June 2017



THE LONDON MARKET FORUMS
BRINGING INSURANCE PROFESSIONALS TOGETHER

SUITSUPPLY

PAULE KA





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REASONS TO JOIN US FOR AN EVENING TO REMEMBER:

A fun filled, glamorous evening, alongside your industry leaders, colleagues, clients and prospects at the prestigious Banking Hall in the financial heart of the City of London

Through your sponsorship of a table at this charitable event you will be supporting the truly outstanding Haven House Children's Hospice

See industry executives model in stunning business and casual outfits, kindly supplied by leading brands and designers

Enjoy a splendid three course silver service dinner and three hours of unlimited beer, wine and soft drinks

Market People Charity Fashion Gala

The London Insurance Market has always supported great causes and LMForums is delighted to be working in partnership with Haven House Children's Hospice, who provide care for life-limited children and their families.

We are proud to be working with a number of quality local retailers and designers who are kindly supplying all clothes and accessories.





Ruby-Mo is happy when she is at Haven House and the nurses are brilliant - "Ruby Mo's Mum."



Haven House Children's Hospice believes that no family should have to face alone the difficulties of looking after a child with a life-limiting condition.

We provide a range of services to the child and their families to support them through the most difficult circumstances imaginable. We offer planned respite, short break and end-of-life care, as well as services designed to improve emotional and physical wellbeing, across The White House, our Holistic Care Centre and in our local community. These include music therapy, therapeutic yoga, physiotherapy, complementary therapies, counselling, family support, coffee mornings for parents, play, Buddies (a sibling support group) and toy home loan.

Since 2003, and particularly in the last five years, the growth in demand for our services has been dramatic. Since opening we have supported over 650 families across North and North East London, West Essex and East Hertfordshire.

Working in partnership, we deliver these services whenever and wherever our families need them. In order to do this, the hospice needs to secure £3.6 million in 2016/17; with only 23% of this funded by government sources.

Charity No: 1044296

Meet Ruby-Mo

After a normal pregnancy and delivery, Ruby-Mo was born to first-time mum Kiran in September 2010.

However, soon after birth, Ruby-Mo was taken to the Special Care Baby Unit as she was not feeding well and was continuously cold.

At five weeks old she had respiratory distress and had to be ventilated. When she was nine months old, Kiran and Paul were told their daughter had a genetic chromosome condition and she would not be able to live an independent life.

In November 2012, a home care nurse told Kiran about Haven House and the support it could provide. She says,

"Ruby-Mo looks happy when she is at Haven House and I know the nurses are brilliant so I have peace of mind."

Kiran concludes, "Support is so important and that is what the Haven House nurses and other mums have given me. We truly would be lost without the respite care as it gives us that chance to be ourselves and have some kind of normality for a few hours. The hope and stability they provide keeps us all smiling."





COMPANY LOGO

SPONSORING OPPORTUNITY

Support this incredible charity and enjoy a stunning evening amongst friends, whilst enjoying a sumptuous dinner in the prestigious Listed Banking Hall. Associate your brand with this evening to remember.

For table sponsorship opportunities contact LMForums at info@lmforums or call +44 (0) 203 551 9188.

- Your own beautifully Summer themed table for 10 persons, with three course luxury silver service dinner and three hours of unlimited beer, wine and soft drinks
- You can chose your own guests or we can help do that from our extensive membership we'll work with you to select the right people for you
- Your company branding will feature on our promotional materials being distributed to all professionals across the Market, via multiple media channels and will feature on the Programme placed at every table setting
- A stunning gala drinks reception to welcome your guests
- Your branding will be intermittently illuminated on the main arch in the Banking Hall and on the Photo-call wall upon arrival, where all the attendees will be snapped by our very own paparazzi
- The event, with your branding, will feature in the next edition of Market People Magazine, distributed to thousands of city professionals
- Haven House Children's Hospice has a highly active media following and is the official charity of institutions like the Bank of England, ensuring even greater publicity for those kind enough to sponsor this event.



FASHION SHOW CATEGORY:

- Cocktail Party at Wimbledon
- Sport- Couture
- Summertime chic
- CEO Glam/ executive meeting
- Timeless Classic
- Red Carpet Glam

OUTFITS

SUITSUPPLY

Suitsupply is a market defining brand showing strong international growth. They are pioneers at everything they do, and they work hard to keep it that way. Their pioneering spirit generates a contagious energy, which is what enables SuitSupply to keep putting new ideas into practice.



PAULE KA

Paule Ka, the Paris-based women's ready-to-wear accessible luxury brand was founded in 1987 by Serge Cajfinger, who continues to lead the company as Creative Designer and President. The designs are inspired by the fashion icons of the 1950-60s with an emphasis on elegance, femininity and understated quality.



Timetable for the evening:

6:30pm - 7.00pm	Guests arrive red carpet
7.00pm - 7.30pm	Cocktail Gala reception
7:30pm	Guest assemble in the Main Banking Hall for the fashion show extravaganza
8.00pm	Dinner is served
9.30pm	Charity auction introduced by special guest
10.30pm	Carriages

This is destined to be an amazing night and we hope you will join us. This is an incredible opportunity to showcase your brand in front of key professionals from across the industry.





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